



CITY OF CAPE TOWN
ISIXEKO SASEKAPA
STAD KAAPSTAD

ANNEXURE 27

ICONIC AND OTHER EVENTS TO BE HOSTED BY THE CITY IN 2018/19

ICONIC EVENTS 2018/2019 - 2020/2021					
No	Event	Beneficiary Name	2018/2019	2019/2020	2020/2021
1	ABSA Cape Epic	Cape Epic PTY (LTD)	1,700,000	1,793,500	1,893,039
2	African Travel Week	Reed Exhibitions (PTY) LTD	3,878,115	-	-
3	Andre Rieu Live in Cape Town	Andre Rieu Productions	500,000	-	-
5	Armed Forces Day	To be confirmed	270,000		
6	Cape Town Big Walk	Keep the Dream T/A The Cape Town Big Walk	100,000	-	-
7	Cape Town Carnival	Cape Town Carnival Trust	2,991,689	-	-
8	Cape Town Cycle Tour	Cape Town Cycle Tour Trust	2,000,000	-	-
9	Cape Town International Film Market	Cape Town International Film Market and Festival Pty Ltd	700,000	-	-
11	Cape Town Fringe Festival	National Arts Festival Grahamstown NPC	1,000,000	-	-
12	Cape Town Funny Festival	Never say Never Public Relations CC T/A Eddy Cassar Public Relations	300,000	-	-
13	Cape Town International Jazz Festival	Events Social Marketing & Production (PTY) LTD	3,015,000	3,015,000	-
14	Cape Town International Kite Festival	Cape Mental Health	150,000	-	-
15	Cape Town Ladies Open	Southern Africa PGA Tour	200,000	-	-
16	Cape Town Marathon	Asem Running (PTY) LTD	2,500,000	2,700,000	2,900,000
17	Cape Town Pride Festival	OUTReach Africa	250,000	-	-
18	Cape Town Tens	Circle Way Trading 93 (PTY) LTD	300,000	300,000	300,000
22	Community Chest Twilight Run	Community Chest	100,000	-	-
23	Concerts in the Park	Concerts in the Park NPC	100,000	-	-
24	Design Indaba	Interactive Africa (PTY)LTD	1,200,000	1,400,000	-
25	DSTV Mitchels Plain Festival	Circle of Life Trading (Sole proprietor)	300,000	-	-
26	Festival of Running	Hewat Athletics Club	50,000	-	-
28	FIA World Rallycross	International Management Group (UK) Ltd	2,000,000	2,000,000	-
29	FNB Cape Town One Run	Still Water Sport	150,000	-	-
30	Freedom Swim	Freedom Swim PTY (LTD)	50,000	-	-
31	Gordon's Bay Winterland	Gordon's Bay Business Forum	50,000	-	-
33	ITU Triathlon World Cup & Multisport Weekend	Worldsport (PTY) LTD	1,200,000	1,200,000	1,200,000
36	Last Night of the Proms	Rotary Club of Wynberg	45,000	55,000	-
37	Cape Town Open	Southern Africa PGA Tour	2,000,000	1,700,000	1,500,000
38	Lipton Cup	Royal Cape Yacht Club	100,000	-	-
39	Mamre Festival	Mamre Wildflower Festival Committee	250,000	-	-
40	MAWLID	Mawlid South Africa (Pty)Ltd	150,000	-	-
41	Mining Indaba	Euromoney Trading Limited	225,000	-	-
42	Minstrels, Malay Choirs & Christmas Bands	To be confirmed	6,000,000	-	-
43	Nelson Mandela Lecture	Nelson Mandela Foundation	2,000,000	-	-
44	New Years Eve Event	V & A Waterfront (PTY) Ltd	320,000	-	-
45	Old Mutual Two Oceans Marathon	Two Oceans Marathon NPC	1,200,000	1,200,000	1,300,000
46	Open Book Festival	Cape Town Literary Festival CC	100,000	-	-
47	Open Design Festival	Rock City Foundation	400,000	-	-
48	Outsurance Gun Run	Atlantic Athletic Club	150,000	-	-
49	SA Innovation Summit	SA Innovation Summit (Pty) Ltd	1,000,000	-	-
51	Silent Walk	DeafSA Western Cape	20,000	-	-
52	South African Menswear Week	Group of Creatives SA	200,000	-	-
55	Suidoosterfees	Suidoosterfees NPO	500,000	500,000	-
56	Toy Run	Toy Run Charity	50,000	-	-
59	WPMA - Annual Marching Championship	Western Province Marching Association	250,000	-	-
60	Community Events	To be confirmed	2,000,000	-	-
TOTAL			42,014,804	15,863,500	9,093,039

OTHER EVENTS 2018/2019 - 2020/2021					
No	Event	Beneficiary Name	2018/2019	2019/2020	2020/2021
1	Ramadaan & Lifestyle Expo	Radio 786	100,000	-	-
2	Drift City Motorshow	The ClippinPoint (PTY) Ltd	100,000	-	-
3	Investec South African Women's Open	World Sports Promotions CC	1,200,000	-	-
4	Bayhill Premier Cup	Bayhill United Football Club	250,000	-	-
TOTAL			1,650,000	-	-